



# Stacy Kuiper Hunt

[www.stacyhunt.net](http://www.stacyhunt.net)  
[stacy@confluencecc.com](mailto:stacy@confluencecc.com)  
406.550.9397



**Stacy Kuiper Hunt** is a dynamic senior manager with more than 20 years' experience successfully leading complex and challenging communications, outreach, stakeholder engagement, sponsorship, and education projects.

Although Stacy's skill and art in management transcend industry and subject matter, for nearly 20 years she has found a pretty clear niche. Her work bringing together federal government programs, national laboratories, and private industry stakeholders has enabled advancements in energy efficiency technology and practice and has promoted renewable energy use in buildings.

Stacy's current work in her business – Confluence Communications – is as a senior advisor and consultant to the U.S. Department of Energy and the national laboratory system, and the Colorado Secretary of State's Office. Stacy works across many programs, and acts as coordinator, spokesperson, ombudsman, writer, strategist, event producer, program manager, and project triage nurse. Sometimes all in one day or one project, sometimes across many different teams.

Stacy loves her job, and considers it somewhere between managing a circus and playing chess.

## PROFESSIONAL HISTORY

2008 – Present

### **Confluence Communications, President and Senior Program Manager**

In 2008, Stacy and her business partner established Confluence Communications, combining their expertise in outreach programs and events with content development and continuing education. Between 2008 and 2017, Stacy established extensive federal agency and national laboratory contracts for Confluence and has held progressively more senior roles with the U.S. Department of Energy. Although Stacy is a contractor to DOE, she is held in high regard within the Department and National Laboratory System, and acts as a senior advisor on program development, communications, stakeholder engagement, and outreach strategy. She is known for her ability to manage complicated politics and programs with humor, candor, and exceptional skill. Stacy and her growing team are often called upon to work on projects that are difficult (programmatically or politically), or are in need of "triage." Stacy holds direct senior advisory roles to program managers at DOE and NREL, and holds specific "practical" roles within several programs. Stacy also works directly with the Colorado Secretary of State's Office on a key outreach program, Go Code Colorado.

2012 – Present

### **U.S. Department of Energy, Energy Efficiency and Renewable Energy, Residential Buildings Integration Program, Outreach and Communications Specialist**

Stacy and her team have been responsible for overseeing and coordinating outreach, communications, and media outreach activities for various programs within DOE/EERE's Residential Buildings Integration program since 2012. During this time, Stacy has developed and managed outreach, communications and media relations strategies, stakeholder engagement and sponsorship programs, and both large and small events for programs like Building America, Zero Energy Ready Homes, Race to Zero Student Design Competition, and others. Stacy prides herself in her ability to effectively engage government agencies, national laboratories, and private sector companies.

## *PROFESSIONAL HISTORY, CONTINUED*

2016 – Present

### **U.S. Department of Energy Solar Decathlon 2017, Various Roles**

In 2017, Stacy and her team were responsible for overseeing and implementing Solar Decathlon – a biennial collegiate competition in which teams are challenged to design and build fully functional solar-powered homes. Solar Decathlon is DOE's largest public-facing event, and Stacy's team was charged with contributing to a multi-million dollar sponsorship program, communications, education and outreach activities, and stakeholder engagement in a national, regional, and local forum. Stacy acted as a spokesperson and coordinator for Solar Decathlon to key stakeholders throughout the nation, and in the Denver and Colorado region. Solar Decathlon welcomed approximately 25,000 people to Denver in October 2017. Currently, Stacy acts as Sponsorship and Event Manager for Solar Decathlon Build Challenge, and Sponsorship Manager for Solar Decathlon Design Challenge.

2006 – 2008

### **Independent Communications Consultant**

Stacy acted as an independent consultant to a variety of government and private companies, including the U.S. Department of Energy. She supported the launch of DOE's voluntary energy efficiency initiative, Builders Challenge, through a series of workshops and high-profile events. She worked with Oak Ridge National Laboratory on research planning meetings and develops extensive content for residential energy efficiency web sites, fact sheets, and brochures. Somehow, Stacy also found time to work for Reed Business Information, developing articles for magazines and continuing education content for architects and engineers. During this time, Stacy refined her odd penchant for working within complicated, bureaucratic systems and decided it was time birth a new company.

2000 – 2005

### **IBACOS, Inc., Marketing Communications Director and Business Manager**

Stacy worked as Marketing Communications Director for IBACOS, Inc., a small, residential energy efficiency research and education company in Pittsburgh, Penn. Over the five years of her work with the IBACOS team, Stacy moved from Marketing Communications Director for IBACOS to Business Manager for a group of three related companies. These companies provide technical and process-related research, training, and land development services, with a focus on improving the energy efficiency and quality of our nation's homes. Stacy was mentored by some of the best building scientists in the industry, and developed a passion for housing, sustainability, and the role of energy efficiency and renewable energy in creating a clean energy economy and protecting our natural resources. She also developed an almost savant-like skill for – and geeky enjoyment of – managing government contracts and navigating the complicated bureaucracy of government programs and national laboratories.

1996 – 2000

### **Seattle Hospitality Services, Event Program Designer and Jill-of-all-Trades**

Stacy designed and managed special events, wrote business proposals, and progressively took on more responsibility for managing and visually presenting information to sell events. She also acted as impromptu IT manager, shepherding the small business through an anticlimactic Y2K transition. She spent New Year's Eve rebooting networks and desktop computers.

## **EDUCATION**

- University of Pittsburgh, B.A. Nonfiction English Writing/Journalism, 1996
- Institute for Shipboard Education, 1995

## **VOLUNTEER ROLES**

- Solar Decathlon Europe and Solar Decathlon Africa 2019 – Juror
- Partnership for Children, Board Member, 2016 – 2018
- Missoula Urban Demonstration Project, Board Member, 2008 – 2010